

Integrating two healthcare solutions to streamline practice management and improve patient engagement

Grounded Nourishment offers an integrative approach to gut health that melds nutrition, stress management, and functional medicine nutrition. It's guided by dietician Meg Gerber, RD, LDN, IFNCP, CGN, who looks to digital tools to help deliver effective, patient-focused care.

The challenge:

Grounded Nourishments was grappling with how to efficiently manage its operations, such as patient consultations, communication, and dispensing practices. Recognizing that the company required a robust, comprehensive digital solution, it sought a healthcare-delivery platform that would streamline practice management and optimize patient engagement and accessibility.

The solution: Fullscript and Healthie

Finding the right solution became a two-step process. First, the company adopted the EHR platform Healthie, which accelerated workflows and offered easy-to-follow HIPAA-compliant messaging.

Next came Fullscript, healthcare's leading online supplement dispensing solution. With its user-friendly interface, powerful features, and substantial catalog, Fullscript offered a convenient way for Grounded Nourishments to dispense high-quality supplements to its patients.

Integrating the two platforms was a seamless process, with both working together to provide a clear and comprehensive view of each patient's health journey.





The impact:

The integration was a major boon for Grounded Nourishments, leading to workflow optimization and new revenue-stream opportunities. The more than 35 patients who soon began using the platform found it easy and convenient to order supplements and a crucial support of their wellness goals. Currently, nearly all patients who receive a recommendation place an order on Fullscript.

The synergy between Fullscript and Healthie rendered the task of recommending supplements an effortless process. Grounded Nourishments finds Fullscript's recommendation and protocol tools to be standout features that assist in formulating tailored, practical supplement plans and appreciates Healthie's messaging capability to communicate with patients.

Says Meg Gerber, "As a practitioner, the workflows with Healthie and Fullscript are very easy and efficient. Clients are able to find everything they need in one place."





Testimonials:

On the impact of the integration, Meg Gerber said: "The integration of Healthie + Fullscript makes interacting with clients as a practitioner seamless and useful as well as truly supporting clients in staying on track of their protocols."

Meg wholeheartedly recommends Fullscript and Healthie to her peers for their functionality, convenience, and ease of use — all which drive significant positive impact on practice management and patient care.



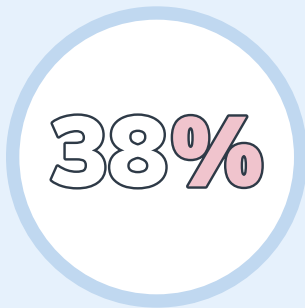
41 patients (at least 1 order in the last 12 months).



Revenue grew 16% from year 1 to year 2



Tripled treatment plans sent from month 1 to month 4.



Increased ordering patients 38% from first 6 months compared to the preceding 6 months.



Was able to gear up easily, including **revenue increasing 4x** from month 3 to month 4.

